



# Drug Development

## -- ENOVID --

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# What is Enovid?

- Enovid is the drug's trade name only
- A Combined Oral Contraceptive Pill (COCP)

Norethynodrel (C<sub>20</sub>H<sub>26</sub>O<sub>2</sub>)

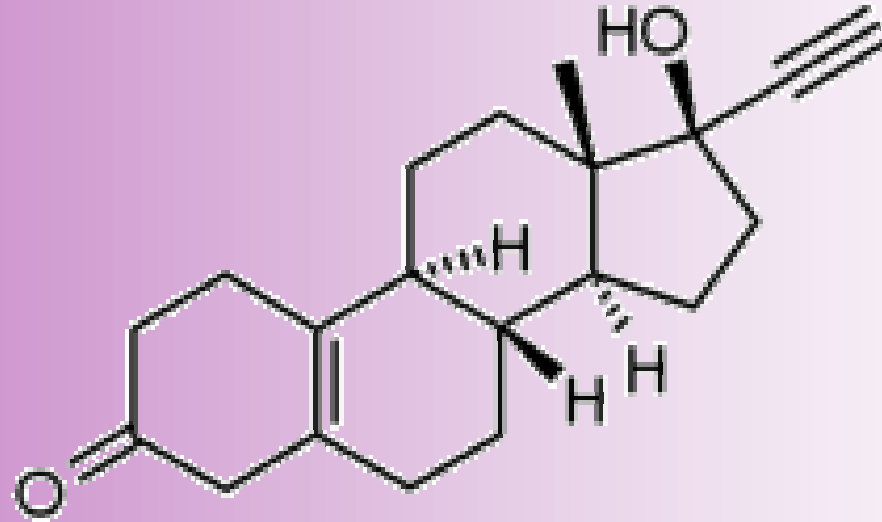
+

Mestranol (C<sub>21</sub>H<sub>26</sub>O<sub>2</sub>)



Enovid

# The Lead Compounds

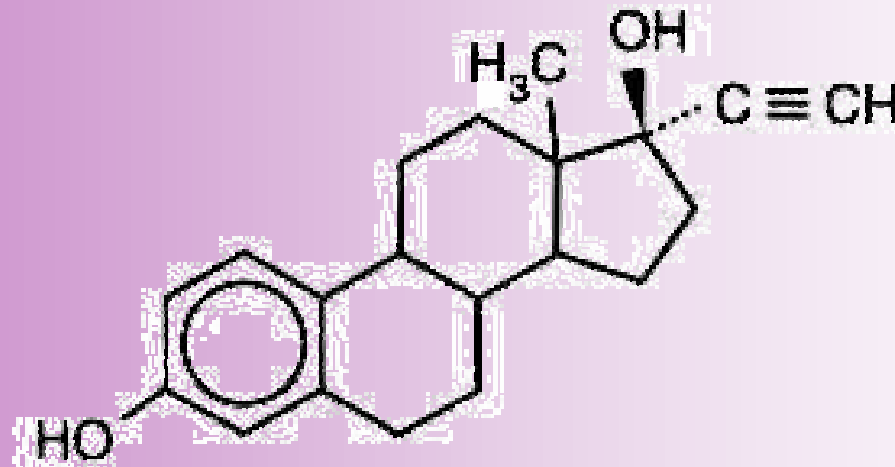


## Norethynodrel

IUPAC: (17  $\beta$ )-17-ethynyl-17-hydroxyestr-5(10)-en-3-one

- It's a progestational hormone, used especially in oral contraceptives

# The Lead Compounds



## Mestranol

IUPAC: (17  $\beta$ )-17-ethynyl-3-methoxyestra-1,3,5(10)-trien-17-ol

- It's a synthetic estrogen, used in oral contraceptive preparations

# Photo of Enovid Pills

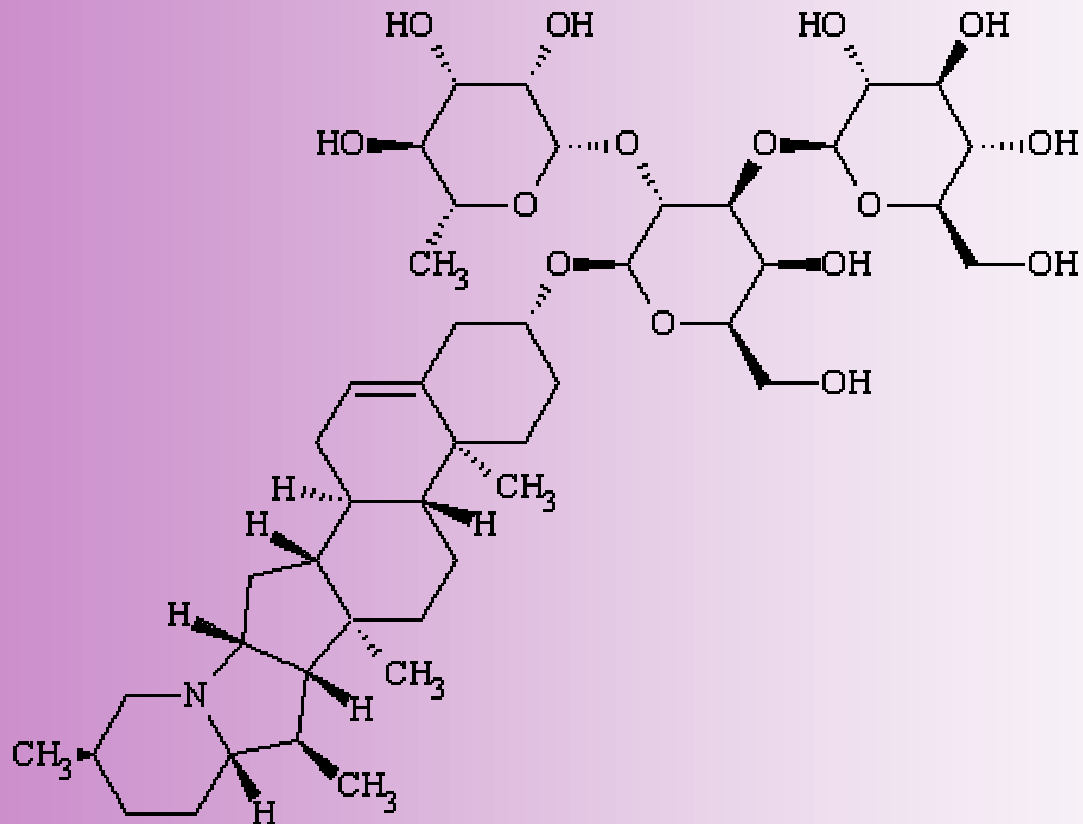




# Lead Compound Discovery

- 1930s found *androgens*, *estrogens* or *progesterone* inhibited ovulation
- 1939, Russell Marker synthesized progesterone from plant steroid *sapogenins*
- 1942, he discovered a better starting material, the *saponin*, which can be converted to **sapogenins** in laboratory

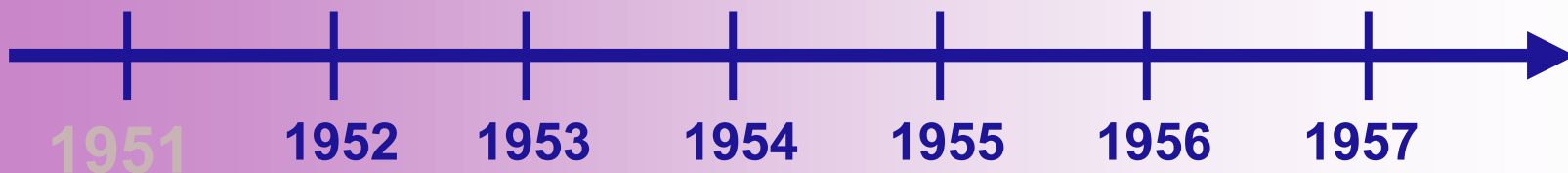
# Lead Compound Discovery



Structural formula of Solanine, a kind of saponin

# Molecular Modification

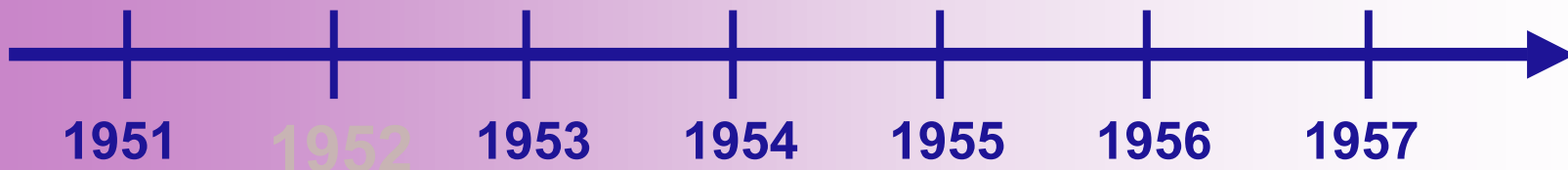
- *Gregory Pincus* with *Min Chueh Chang* began hormonal contraceptive research.
- Experiment showed injections of **progesterone** suppressed ovulation in rabbits.





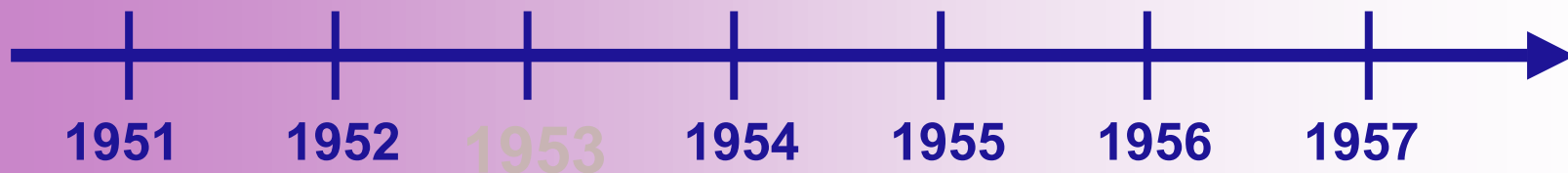
# Molecular Modification

- *John Rock* induced anovulatory pseudo-pregnancy state in 80 infertility patients with continuous increasing oral doses of ***estrogen*** and ***progesterone***.
- However, this method brings along the troubling absence of menstrual period.



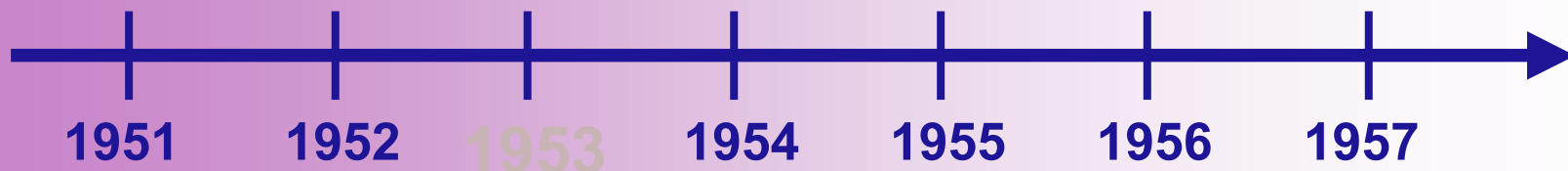
# Molecular Modification

- *John Rock* again induced anovulatory pseudo-pregnancy state in 27 infertility patients with *progesterone*-only regimen to produce withdrawal bleeding.
- This obtains the same result as the previous trial without any absence of menstrual period.



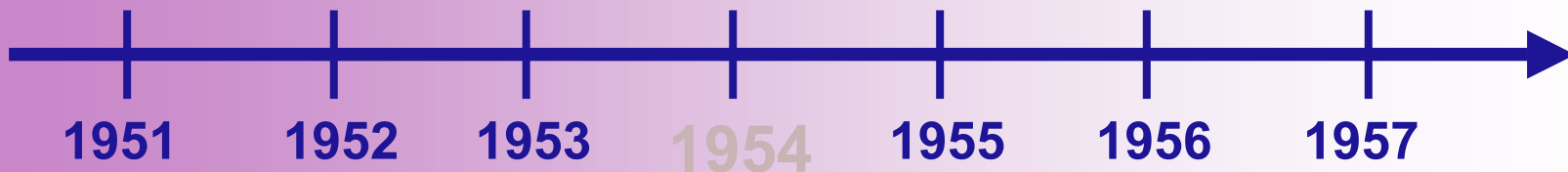
# Molecular Modification

- *Pincus* discovered that the three most promising oral **progestins** were Syntex's **norethindrone**, and Searle's synthesized **norethynodrel** and **norethandrolone**



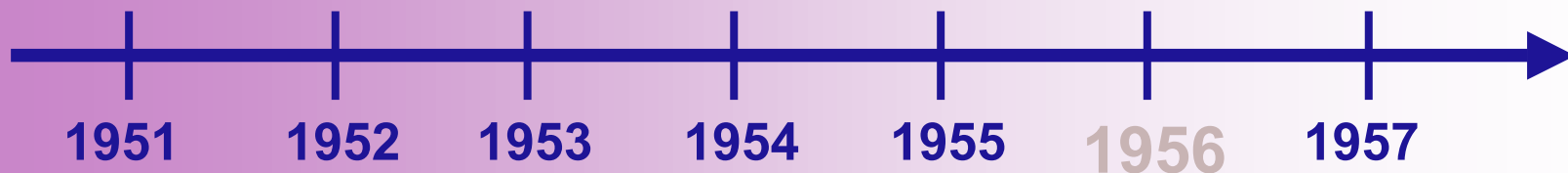
# Molecular Modification

- *Rock* began the studies of the ovulation-suppressing potential the three oral **progestins**.
- He discovered that 10 mg or higher doses of ***norethindrone*** or ***norethynodrel*** suppressed ovulation without breakthrough bleeding.
- While all doses of ***norethandrolone*** caused breakthrough bleeding, so he abandoned the use of ***norethandrolone***.



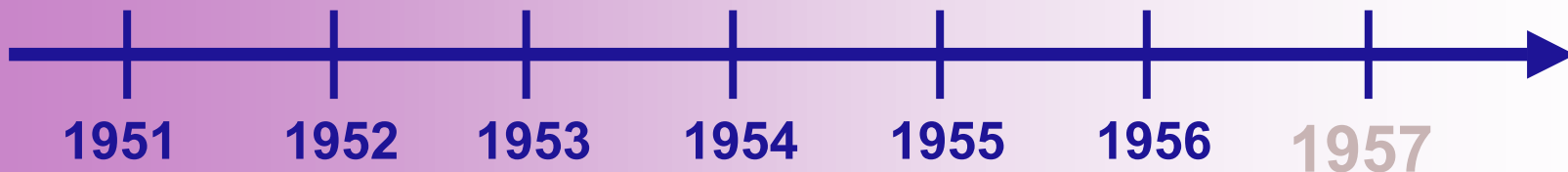
# First Human Trial

- *Mestranol*, an intermediate in their synthesis *contaminated Norethindrone* or *norethynodrel*.
- When *mestranol* = 1%, breakthrough bleeding occurred.
- When *mestranol* = 2.2%, no breakthrough bleeding.



# Second Human Trial

- Searle concluded that estrogen content could be reduced by 33% to lower the incidence of estrogenic gastrointestinal side-effects without significantly increasing that of breakthrough bleeding.





# Approval For Marketing

In **1965**

- The Food and Drug Administration (FDA) approved **Enovid** 10 mg to married women for contraceptive use in the US.

In **1972**

- The FDA approved **Enovid** to unmarried women for contraceptive use in the US.